

Repository of Global Parenting Programs

Comparative examples of global parenting initiatives
with unique delivery methods in varying contexts

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Purpose and Objective



- At least 250 million children < 5 years of age in LMICs may not achieve their developmental potential.
- Enabling implementors to utilize parental strengths and empower caregivers to offer support to young children and adolescents can significantly boost their positive development.
- Making evidence driven parenting programs easily available to all caregivers is crucial to support children's growth and well-being, advancing SDG4.
- Advancing towards GISP's mission: To enable all parents and caregivers to access quality, evidence-driven parenting support according to their need by 2027.



Beneficiaries

- **Caregivers and Families:** Including parents and guardians responsible for children at different stages of childhood in adversity-affected regions.
- **Implementers and Practitioners:** Organizations and individuals seeking adaptable and effective programs to support families in challenging contexts.



Project Overview



- **Objective:** To curate a comprehensive repository of family support programs and interventions that can be fine-tuned by implementers/practitioners for maximum impact in adverse contexts
- **Methodology:** Primarily involves digital research and desk review to shortlist evidence-backed global parenting programs.
- **Repository Focus:** Emphasizes specific program descriptions, target audiences, intervention methodologies, primary approaches and sources, geographical scope, and provisions.
- **Outcome:** Compile and disseminate a globally-informed base for implementors supporting families of children affected by deprivation.

Methodology Overview

Identified Gap

- Need for adaptable interventions to address unique challenges faced by implementers to support caregivers and children in adversity-affected areas.
- Lack of a comprehensive, accessible repository of family support programs, especially those tailored to adverse contexts.



Project Objective

- Curate potentially adaptable family support programs for adverse contexts.



Methodology

- Identify beneficiaries: caregivers in adversity-affected settings.
- Comprehensive Review of existing programs efforts by NGOs, philanthropies, and research institutions.



Search Strategy

- Generate relevant keywords for comprehensive searches.
- Utilize digital platforms and databases.



Program Selection Criteria

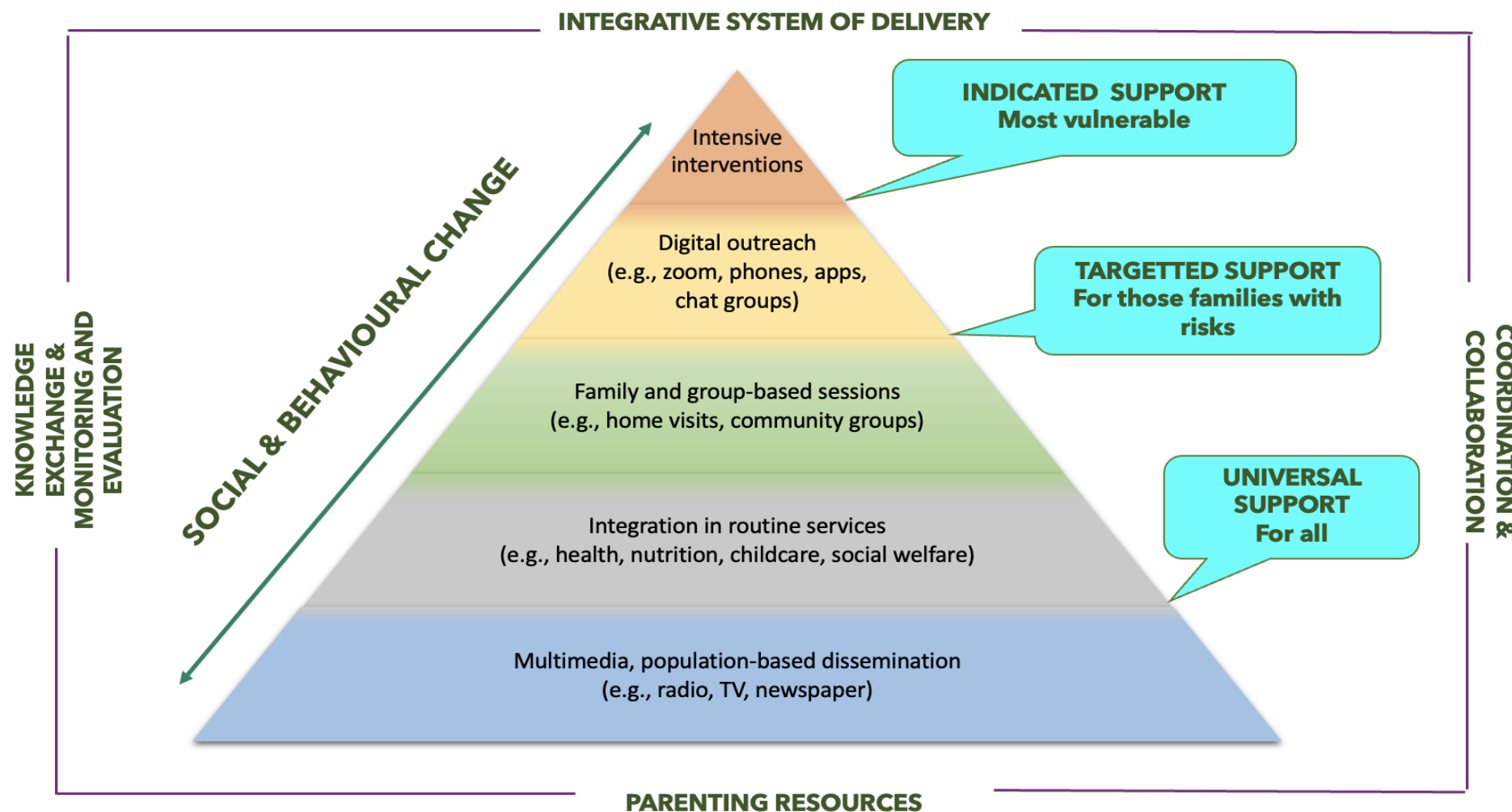
- Ensure broad and uniform representation of parenting initiatives.
- Consider adaptability, target demographics, and regional contexts.



Review Process and Dissemination

- Peer and expert feedback from ECDAN Secretariat.
- To be published on the GISP website with a user-interactive experience

Programmatic Pyramid Framework



Adapted from Nurturing Care Framework and UNICEF Jamaica

Project Deliverables - Stay tuned!



Current Status

- Repository has been documented as a working database.
- Comprehensive report undergoing final round of review.

Upcoming Publications

- Repository with a user interactive experience to be uploaded on GISP website
- Report will be published on the ECDAN website.

A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Intervention Support Focus	Intervention	Organisation	Program Name	Year of launch	Program Description	Main Outcomes	Contact	Regional focus	Age Group	Country Context	Evidence					
Targetted Support	Digital Outreach															
	Text messages/chat groups	Save the Children	mBoost	2023	mBoost represents a straightforward, inventive, and low-tech solution employing cost-effective mobile technology to impart concise, action-oriented education strategies to caregivers, educators, and partners. These messages are disseminated through short text or voice messages, intending to foster the development of children's literacy and numeracy skills. Since 2014, mBoost has been integrated into the Basic Education program supported by Save the Children Sponsorship. Initially launched in the Mehepur rural area, it later expanded to the Dhaka urban program. An impact assessment conducted in 2014 revealed the significant success of mBoost in enhancing the reading skills of	The main goal of mBoost is to address the deficit in parental engagement, especially in settings where face-to-face interactions are difficult. Capitalizing on the extensive use of mobile phones in Bangladesh's lower-middle-income context, mBoost seeks to efficiently provide crucial educational content to caregivers. Its approach acknowledges the pivotal role parents and caregivers play in advancing children's reading and math learning outcomes within the home environment.	Sara Cohen scohen@savechildren.org	Bangladesh	3-8 years	Low and middle income	Ahsan, Sumera & Hossain, Md & Senar, Sheikh. (2019). Possibilities of using Mobile Technology to Improve Early Grade Reading in Bangladesh: Towards a Practical Framework. Bangladesh Education Journal Vol 18, 47-56. https://www.researchgate.net/publication/348111111	Save the Children Case Study, September 2023. https://resourcecentre.savethechildren.net/en/transforming-childrens-learning-bangladesh-with-mboost.pdf	Presentation recording. https://resourcecentre.savethechildren.net/document/mboostimproving-literacy-and-numeracy-learning-from-rural-bangladesh/			
	Apps	Parenting for Lifelong Health (PLH)	PLH for Parents and Teens: ParentApp	2019	ParentApp represents the app adaptation of the Parenting for Lifelong Health for Parents and Teens (PLH for Teens) program, specifically tailored for parents and caregivers of adolescents aged 10 to 17 years. It stands out as the initial offline-accessible, open-source, evidence-based parenting app crafted and thoroughly tested in low-resource settings. Developed to enhance in-person program delivery, it can function as a self-led alternative or be integrated into a hybrid human-digital approach. The primary goal is to provide free evidence-based parenting support and child abuse prevention in multiple languages, incorporating an adaptable design.	ParentApp encompasses straightforward and efficient approaches to cultivate habits, mitigate conflicts, and encourage positive, nurturing parenting for those raising adolescents. The app includes a built-in 'self care package' designed to boost confidence, acknowledge parents' daily challenges and achievements, and provide evidence-based, uncomplicated stress reduction tools. Furthermore, in response to the significantly elevated rates of sexual and online violence during the COVID-19 pandemic, the app integrates evidence-based strategies for sexual and online violence prevention.		South Africa, Tanzania	10-17 years	Low and middle income	ParentApp, Global. Parenting Initiative. https://globalparenting.org/parentapp					
	Phones/IVR/calls	Dost Education	Dost Education	2017	Dost Education is a non-profit EdTech organization that concentrates on early learning and responsive caregiving. Utilizing brief 1-minute audio messages conveyed through phone calls, Dost assists caregivers in establishing a nurturing and engaging home environment conducive to a child's learning, development, and well-being. Dost Education delivers personalized, concise, and friendly audio content via mobile phones to empower parents of all literacy levels to actively participate in their child's early education.	Over 200,000 families have benefited from Dost's early childhood development programs. Three out of four parents indicate their adoption of play-based learning activities. Additionally, 55% of parents demonstrate high engagement in Dost's program, in contrast to other online courses with an average completion rate of 7%.	info@dosteducation.com	India	0-6 years	Low and middle income	Anushi Wajan (2021). Dost Education: A friend along the education journey. Childhood Education, 97(1), 48-51. DOI: 10.1080/00940566.2021.1923691					

Insights along the way



- Exploring Social Behaviour Change Theoretical Models: Making the public more aware of an issue can be important in creating an environment conducive for change, but running effective campaigns is quite difficult. Also, knowledge and awareness alone are poor predictors of behaviours, given the criticality of other cognitive, social and structural drivers, and the multiple effects between these (Kahan, 2013)
- Data indicate that risk factors related to exposure to violence or experiencing violence vary based on gender, age groups, and specific contexts.
- The impact of adversity experienced by children is significantly amplified due to its severe intergenerational effects on the future well-being of transitioning children into adulthood. (Campbell-UNICEF Gap Map, 2021)
- Significant gaps exist in studies evaluating the effectiveness of parent-child and caregiver support in addressing safety concerns and other potential harms, as well as their impact on economic and social outcomes.

Key Learnings and Considerations



- **Program Diversity:** Differing methodologies and target audiences
- **Accessibility and Reach:** Ensuring equitable access especially in low-resource settings or areas with limited internet access
- **Cultural Sensitivity:** Adapting programs to suit diverse cultures while maintaining their effectiveness
- **Quality Assurance and Sustainability:** Ensuring the repository's long-term viability and regular updates

Call to Action - Utilizing this repository



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- **Engagement and Collaboration:** collaborating to ensure that the repository addresses stakeholders' needs
- **Technology and Accessibility:** developing user-friendly interfaces for wider accessibility
- **Evaluation and Monitoring:** implementing mechanisms for measuring effectiveness of the identified programs on children's development
- **Capacity Building:** empowering local communities in implementing and adapting the identified programs
- **Sustainability Strategy:** devising strategies for funding, partnerships, and roadmap for updates; expectations from implementers - e.g. parents as partners



ECDAN

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