



EARLY CHILDHOOD EDUCATION: Open-source advocacy resources and tools

March 2023

TOOLS AND TEMPLATES

- [Advocacy strategy template](#)
- [Identifying impacts and outcomes](#)
- [Stakeholder and empathy profile tools](#)
- [Problem tree analysis template](#)
- [Barriers and opportunities tools](#)
- [Key advocacy tactics](#)

ECE ACCELERATOR TOOLKIT

The [ECE Accelerator Toolkit](#) identifies the preliminary activities and actions that can help [strengthen such political will](#) for and an understanding of the ECE subsector.

- [Tool 1.1: PowerPoint Deck Template: Outlining Key ECE Advocacy Messages](#)
- [Tool 1.2: Conceptual framework: Build to Last: A framework in support of universal quality pre-primary education](#)
- [Tool 1.3: Worksheet: Defining 'Pre-Primary' or 'Early Childhood' Education in Your Country Context](#)
- [Tool 1.4: Tip Sheet Strategic Ideas for Establishing the ECE Technical Working Group](#)
- [Tool 2.1: Spreadsheet: ECE Data Mapping and Evidence Plan Spreadsheet](#)
- [Tool 2.2: Pre-primary Subsector: Analysis Tool](#)
- [Tool 2.3: List of Core ECE Cost and Financing Indicators and Variants](#)

TOOLKITS AND GUIDANCE

- [Developing a Global Advocacy Strategy to Support Early Learning](#)
- [Advocacy Toolkit: Key Results for Children 3: Equitable & sustainable access to education and Improved learning outcomes — UNICEF, 2021](#)
- [Monitoring and Evaluating Advocacy: Companion for the Advocacy Toolkit — UNICEF](#)
- [The Art of Advocacy Strategy: Toolkit](#)
- [The Art of Advocacy Three Essential Questions for Planning Strategy](#)
- [Creating Change: Advocacy Toolkit for Education in Emergencies](#)
- [Add Today Multiply Tomorrow: Building an Investment Case for Early Childhood Education](#)
- [UNICEF Global Resource Guide on Public Finance for Children in ECD](#)
- [A world ready to learn: Prioritizing quality early childhood education](#)
- [Supporting resources for consultative workshops](#)
- [What Can the Early Childhood Field Learn from Leading Advocacy Initiatives?](#)
- [Spending Better for Gender Equality in Education — How can financing be targeted to improve gender equality in education?](#)
- [The Path to Progress — Using Advocacy for Impact.pdf](#)
- [Crisis Response ECD Advocacy Guidance Note — Feb 2023.pdf](#)
- [What you need to know about ECCE](#)
- [Why ECCE Matters: brief of cross-cutting messages and data — UNESCO](#)
- [SDG 4 and its targets](#)
- [Global Partnership Strategy for Early Childhood, 2021–2030](#)

CASE STUDIES

- [Case Study: Pre-school for All Campaign -Montenegro](#)
- [Case Study: Advancing Pre-Primary Education in Sierra Leone](#)
- [Case Study: Kyrgyzstan Sets Foundations for Learning through ECE Subsector Strategies](#)
- [UNICEF West and Central Africa’s regional prototype for supporting cost-effective policy development for Early Childhood Development](#)
- [Systemic Change in Early Childhood Literacy \(Lessons from Save the Children Rwanda, 2012–2017\)](#)
- [Using data to advocate for children: How Save the Children’s open-access assessment tool helped expand pre-school in Rwanda](#)
- [“Fixing the Hole in the Safety Net for Children” UNICEF Thailand’s Successful Campaign for a Child Support Grant](#)

WEBINARS AND VIDEOS

- [From Advocacy to Action — UNICEF and the Global Partnership for Education](#)
- [Smart scaling of pre-primary education: Strengthening subnational early childhood education systems](#)
- [Enabling Education Network’s Inclusive Beginnings Videos and Manuals](#)
- [Advocacy for Education in Emergencies](#)
- [EiE Advocacy Using Human Rights Approaches](#)

GLOBAL COMMITMENTS

- [Tashkent Declaration and Commitments to Action for Transforming Early Childhood Care and Education](#)
- [Transforming Education Summit: Commitment to Action](#)
- [Briefing Note: Commitment to Action for Foundational Learning](#)